



Public Polling Methodology Statement: Newspan

Publication date: 4 October 2021

Short Methodology Statement

Research company	YouGov Galaxy Pty Ltd
Client commissioning the research	The Australian, News Corp Australia
End client	The Australian, News Corp Australia
Fieldwork dates	29 September to 2 October 2021
Mode of data collection	Online recruited from research panel (100%)
Target population	Australians who are eligible to vote
Sample size	1545
Australian Polling Council compliant	Yes
URL of Long Methodology statement	https://au.yougov.com/results/apc
Is voting intention published?	Yes

Long Methodology Statement

Effective sample size after weighting applied	1035
Margin of error associated with effective sample size	±3.1
Variables used in weighting	Age x gender x location, Age x education, AEC region x household income
Weighting method used	Rim weighting
Full question text, responses categories and randomisation	See below
Proportion of landline/mobile completed interviews	N/A
Source of online sample	Selected from previously recruited online panels of research participants to fill quotas loosely based on weighting frame and past vote
Positioning of voting intention questions in questionnaire?	Immediately after demographics
How were undecided voters handled?	Undecided respondents who answered "don't know" were asked a leaner question which also included a "don't know" option. Those who answered don't know were excluded from published voting intention figures but not from the survey. 7% were thus excluded from published voting intention figures.
2PP calculation method	Calculated according to preference flows at previous federal and state elections



Full Question Text of Published Questions

A2	Thinking about federal politics. If a federal election for the House of Representatives was held today, which one of the following would you vote for? Please select one option only	Ask if eligible to vote
	<i>Single select ROTATE 1-7</i>	
1.	The Labor Party	Show all
2.	The Liberal Party	Show only in electorates where Liberal ran in 2019
3.	The Nationals	Show only in electorates where Nationals ran in 2019
4.	The LNP	Show only in QLD
5.	The Greens	Show all
6.	Pauline Hanson's One Nation	Show only in electorates where PHON ran in 2019
7.	Named other parties (not published separately)	Show only in electorates where selected parties ran in 2019
8.	Another party or candidate	Fixed
9.	Don't know	Fixed
A3	To which one of the following do you have a leaning? Please select one option only	Ask if don't know i.e. code 9 in A2. Code 1-8 go to A4
	<i>Single select ROTATE 1-7</i>	
1.	The Labor Party	Show all
2.	The Liberal Party	Show only in electorates where Liberal ran in 2019
3.	The Nationals	Show only in electorates where Nationals ran in 2019
4.	The LNP	Show only in QLD
5.	The Greens	Show all
6.	Pauline Hanson's One Nation	Show only in electorates where PHON ran in 2019
7.	Named other parties (not published separately)	Show only in electorates where selected parties ran in 2019
8.	Another party or candidate	Fixed
9.	Don't know	Fixed
A14	You must allocate preferences for all parties. Between these parties, which would you rank highest?	ASK IF A2=5-8 or A3 = 5-9
	<i>Single select ROTATE 1-3</i>	
1.	Labor	
2.	Liberal/Nationals	Show outside QLD
3.	The LNP	Show only in QLD
4.	Refused/ will just follow how to vote cards/don't know	
A4	Thinking now about the leaders of the parties. Are you satisfied or dissatisfied with the way Scott Morrison is doing his job as Prime Minister? Please select one option only	Ask if eligible to vote i.e. code 1 in A1
	<i>Single select</i>	
1.	Satisfied	
2.	Dissatisfied	
3.	Don't know	
A5	On balance, and while you may have no strong feelings either way, would you be more inclined to say you have been satisfied or dissatisfied with the way Scott Morrison is doing his job as Prime Minister? Please select one option only	Ask if don't know i.e. code 3 in A4. Code 1-2 go to A6
	<i>Single select</i>	



1.	Satisfied	
2.	Dissatisfied	
3.	Don't know	
A6	Are you satisfied or dissatisfied with the way Anthony Albanese is doing his job as Leader of the Opposition? Please select one option only <i>Single select</i>	Ask all eligible to vote i.e. code 1 in A1
1.	Satisfied	
2.	Dissatisfied	
3.	Don't know	
A7	On balance, and while you may have no strong feelings either way, would you be more inclined to say you have been satisfied or dissatisfied with the way Anthony Albanese is doing his job as Leader of the Opposition? Please select one option only <i>Single select</i>	Ask if don't know i.e. code 3 in A6. Code 1-2 go to A8
1.	Satisfied	
2.	Dissatisfied	
3.	Don't know	
A8	Who do you think would make the better Prime Minister? Please select one option only <i>Single select; ROTATE 1-2</i>	Ask all eligible to vote i.e. code 1 in A1
1.	Scott Morrison	
2.	Anthony Albanese	
3.	Don't know	Fixed
A9	If you had to choose, which one of the two leaders do you think would make the better Prime Minister? Please select one option only <i>Single select; ROTATE 1-2</i>	Ask if don't know i.e. code 3 in A8. Code 1-2 go to B1
1.	Scott Morrison	
2.	Anthony Albanese	
3.	Don't know	Fixed
B1	Australia recently announced it would form a defence alliance with the UK and the USA (known as AUKUS) which will mean both of these countries will help Australia develop a fleet of nuclear-powered submarines to operate in the Indo-Pacific. The agreement covers key areas such as artificial intelligence, cyber warfare, underwater capabilities, and long-range strike capabilities. Do you approve or disapprove of Australia building and operating nuclear-powered submarines? Please select one option only <i>Single select</i>	Ask all eligible to vote i.e. code 1 in A1
1.	Approve	
2.	Disapprove	
3.	Don't know	
B2	If you had to choose, would you say you approve or disapprove of Australia building and operating nuclear-powered submarines? Please select one option only <i>Single select</i>	Ask if don't know i.e. code 3 in B1. Code 1-2 go to B3
1.	Approve	
2.	Disapprove	
3.	Don't know	
B3	Thinking about Australia's national security, do you believe the AUKUS pact will...? Please select one option only <i>Single select; FLIP 1-3</i>	Ask all eligible to vote i.e. code 1 in A1
1.	Make Australia more secure	



2.	Will not make a difference to our national security	
3.	Make Australia less secure	
4.	Don't know	Fixed
B4	If you had to choose, do you believe the AUKUS pact will...? Please select one option only <i>Single select; FLIP 1-3</i>	Ask if don't know i.e. code 4 in B3. Code 1-3 go to B5
1.	Make Australia more secure	
2.	Will not make a difference to our national security	
3.	Make Australia less secure	
4.	Don't know	Fixed
B5	Which of these is closest to your view? Please select one option only <i>Single select; ROTATE 1-2</i>	Ask all eligible to vote i.e. code 1 in A1
1.	China poses a significant threat to Australia's national security	
2.	China does not pose a significant threat to Australia's national security	
3.	Don't know	Fixed
B6	If you had to choose, which of these is closest to your view? Please select one option only <i>Single select; ROTATE 1-2</i>	Ask if don't know i.e. code 3 in B5. Code 1-2 go to B7
1.	China poses a significant threat to Australia's national security	
2.	China does not pose a significant threat to Australia's national security	
3.	Don't know	Fixed
B7	The US or UK will supply the nuclear propulsion system to power the submarines; and Australia has not committed to developing a home grown nuclear industry. In the future, do you think Australia should develop its own domestic civil nuclear industry, including new nuclear power stations in Australia to generate electricity? Please select one option only <i>Single select; FLIP 1-3</i>	Ask all eligible to vote i.e. code 1 in A1
1.	Should definitely do so	
2.	Should consider doing so	
3.	Should not do so	
4.	Don't know	Fixed
B8	If you had to choose, do you think Australia should develop its own domestic civil nuclear industry, including new nuclear power stations in Australia to generate electricity? Please select one option only <i>Single select; FLIP 1-3</i>	Ask if don't know i.e. code 4 in B7. Code 1-3 go to end
1.	Should definitely do so	
2.	Should consider doing so	
3.	Should not do so	
4.	Don't know	Fixed

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