Public Polling Methodology Statement: Newspoll NSW State Poll
Publication date: 24th September 2022

Short Methodology Statement

Research company	YouGov Galaxy Pty Ltd
Client commissioning the research	The Australian, News Corp Australia
End client	The Australian, News Corp Australia
Fieldwork dates	19 to 22 September 2022
Mode of data collection	Online recruited from research panel (100%)
Target population	Australians in NSW who are eligible to vote
Sample size	1006
Australian Polling Council compliant	Yes
URL of Long Methodology statement	https://au.yougov.com/results/apc
Is voting intention published?	Yes

Long Methodology Statement

Effective sample size after weighting applied	735
Margin of error associated with effective sample size	±3.6
Variables used in weighting	Age x gender x location, Age x education, Household income
Weighting method used	Rim weighting
Full question text, responses categories and randomisation	See below
Proportion of landline/mobile completed interviews	N/A
Source of online sample	Selected from previously recruited online panels of research participants to fill quotas loosely based on weighting frame and past vote
Positioning of voting intention questions in questionnaire?	Immediately after demographics
How were undecided voters handled?	Undecided respondents who answered "don't know" were asked a leaner question which also included a "don't know" option. Those who answered don't know were excluded from published voting intention figures but not from the survey. 7% were thus excluded from published voting intention figures.
2PP calculation method	Calculated according to preference flows based on respondent allocated preferences. Respondents who indicated they would not give a preference and those who said they were undecided between Labor and Liberal/Nationals were assumed to not give a preference.

Full Question Text of Published Questions

A1	On March 25th there will be a state election here in New South Wales. Thinking about state politics only. If a state election for New South Wales was held today, which one of the following would you vote for? **Please select one option only**	Ask if eligible to vote
	Single select ROTATE 1-4	
1.	The Labor Party	Show all
2.	The Liberal Party	Show only in electorates where Liberal ran in 2019
3.	The Nationals	Show only in electorates where Nationals ran in 2019
4.	The Greens	Show all
5.	Pauline Hanson's One Nation	Show only in selected electorates
6.	Shooters, Fishers and Farmers Party	Show only in selected electorates
7.	An independent candidate	Show only in selected electorates
8.	Another party or candidate	Fixed
9.	Don't know	Fixed
A2	To which one of the following do you have a leaning? **Please select one option only**	Ask if don't know i.e. code 9 in A1. Code 1-8 go to A3
	Single select ROTATE 1-4	
1.	The Labor Party	Show all
2.	The Liberal Party	Show only in electorates where Liberal ran in 2019
3.	The Nationals	Show only in electorates where Nationals ran in 2019
4.	The Greens	Show all
5.	Pauline Hanson's One Nation	Show only in selected electorates
6.	Shooters, Fishers and Farmers Party	Show only in selected electorates
7.	An independent candidate	Show only in selected electorates
8.	Another party or candidate	Fixed
9.	Don't know	Fixed
A3	At state elections in NSW, you can choose to give preferences. Which of the following parties would you give a higher preference to, or won't you give a preference?	ASK IF A1=4-8 or A2=4-9
	Single select ROTATE 1-2	
1.	Labor	
2.	Liberal/Nationals	
3.	I won't give a preference	Fixed
4.	Don't know	Fixed
A4	Thinking now about the leaders of the parties. Are you satisfied or dissatisfied with the way Dominic Perrottet is doing his job as Premier? **Please select one option only**	Ask if eligible to vote
	Single select	
1.	Satisfied	
2.	Dissatisfied	
3.	Don't know	

A5	On balance, and while you may have no strong feelings either way, would you be more inclined to say you have been satisfied or dissatisfied with the way Dominic Perrottet is doing his job as Premier? **Please select one option only**	Ask if don't know i.e. code 3 in A4. Code 1-2 go to A6
	Single select	
1.	Satisfied	
2.	Dissatisfied	
3.	Don't know	
A6	Are you satisfied or dissatisfied with the way Chris Minns is doing his job as Leader of the Opposition? **Please select one option only**	Ask all eligible to vote
	Single select	
1.	Satisfied	
2.	Dissatisfied	
3.	Don't know	
A7	On balance, and while you may have no strong feelings either way, would you be more inclined to say you have been satisfied or dissatisfied with the way Chris Minns is doing his job as Leader of the Opposition? **Please select one option only**	Ask if don't know i.e. code 3 in A6. Code 1-2 go to A8
	Single select	
1.	Satisfied	
2.	Dissatisfied	
3.	Don't know	
A8	Who do you think would make the better Premier? **Please select one option only**	Ask all eligible to vote
	Single select; ROTATE 1-2	
1.	Dominic Perrottet	
2.	Chris Minns	
3.	Don't know	Fixed
A9	If you had to choose, which one of the two leaders do you think would make the better Premier? **Please select one option only**	Ask if don't know i.e. code 3 in A8. Code 1-2 go to NS
	Single select; ROTATE 1-2	
1.	Dominic Perrottet	
2.	Chris Minns	
3.	Don't know	Fixed
B1	Do you think the Perrottet Liberal-National Coalition Government deserves to be re-elected, or is it time to give someone else a go? **Please select one option only**	
	Single select; ROTATE 1-2	
1.	They deserve to be re-elected	
2.	It's time to give someone else a go	
3.	Don't know	Fixed

YouGov is a member of the Australian Polling Council and complies with its Code of Conduct as it pertains to the public release of polling data. The purpose of this Code is to increase public confidence through greater transparency.