



### Public Polling Methodology Statement: Queensland Poll

Publication date: 10<sup>th</sup> December 2022

#### Short Methodology Statement

Research company	YouGov Galaxy Pty Ltd
Client commissioning the research	The Courier Mail, News Corp Australia
End client	The Courier Mail, News Corp Australia
Fieldwork dates	1 to 8 December 2022
Mode of data collection	Online recruited from research panel (100%)
Target population	Australians in Queensland who are eligible to vote
Sample size	1000
Australian Polling Council compliant	Yes
URL of Long Methodology statement	<a href="https://au.yougov.com/results/apc">https://au.yougov.com/results/apc</a>
Is voting intention published?	Yes

#### Long Methodology Statement

Effective sample size after weighting applied	734
Margin of error associated with effective sample size	±3.6
Variables used in weighting	Age x gender x location, Age x education, Region x household income
Weighting method used	Rim weighting
Full question text, responses categories and randomisation	See below
Proportion of landline/mobile completed interviews	N/A
Source of online sample	Selected from previously recruited online panels of research participants to fill quotas loosely based on weighting frame and past vote
Positioning of voting intention questions in questionnaire?	Immediately after demographics
How were undecided voters handled?	Undecided respondents who answered “don’t know” were asked a leaner question which also included a “don’t know” option. Those who answered don’t know were excluded from published voting intention figures but not from the survey. 8% were thus excluded from published voting intention figures.
2PP calculation method	Calculated according to preference flows at previous federal and state elections



## Full Question Text of Published Questions

B1	Thinking about state politics here in Queensland. If a state election for Queensland was held today, which one of the following would you vote for? <b>Please select one option only</b>	Ask if eligible to vote
	<i>Single select ROTATE 1-5</i>	
1.	The Labor Party	Show all
2.	The LNP	Show all
3.	The Greens	Show all
4.	Pauline Hanson's One Nation	Show only in electorates where PHON ran in 2020
5.	Katter's Australian Party	Show only in electorates where KAP ran in 2020
6.	Another party or candidate	Fixed
7.	Don't know	Fixed
B2	To which one of the following do you have a leaning? <b>Please select one option only</b>	Ask if don't know i.e. code 7 in B1. Code 1-6 go to B3
	<i>Single select ROTATE 1-5</i>	
1.	The Labor Party	Show all
2.	The LNP	Show all
3.	The Greens	Show all
4.	Pauline Hanson's One Nation	Show only in electorates where PHON ran in 2020
5.	Katter's Australian Party	Show only in electorates where KAP ran in 2020
6.	Another party or candidate	Fixed
7.	Don't know	Fixed
B3	Thinking now about the leaders of the parties. Are you satisfied or dissatisfied with the way Anastacia Palaszczuk is doing her job as Premier? <b>Please select one option only</b>	Ask if eligible to vote
	<i>Single select</i>	
1.	Satisfied	
2.	Dissatisfied	
3.	Don't know	
B4	Are you satisfied or dissatisfied with the way David Crisafulli is doing his job as Leader of the Opposition? <b>Please select one option only</b>	Ask all eligible to vote
	<i>Single select</i>	
1.	Satisfied	
2.	Dissatisfied	
3.	Don't know	
B5	Who do you think would make the better Premier? <b>Please select one option only</b>	Ask all eligible to vote
	<i>Single select; ROTATE 1-2</i>	
1.	Anastacia Palaszczuk	
2.	David Crisafulli	
3.	Neither / Don't know	Fixed
B6	Thinking now about Queensland generally. Overall, do you think that Queensland is heading in the right direction or the wrong direction? <b>Please select one option only</b>	Ask all eligible to vote
	<i>Single select; ROTATE 1-2</i>	
1.	Right direction	
2.	Wrong direction	
3.	Neither / Don't know	Fixed



B7	Would you say that each of the following descriptions applies or doesn't apply to Premier Anastacia Palaszczuk?  <b>Please select one option per row</b> <i>Single grid;</i> <i>Row; randomise</i>	Ask all eligible to vote
A.	Cares about Queensland	
B.	Works hard	
C.	Is easily influenced	
D.	Enjoys the high life	
	<i>Column; rotate 1-2</i>	
1.	Applies	
2.	Doesn't apply	
3.	Don't know	Fixed
B8	If you or a member of your household experienced cardiac arrest (from a heart attack), how confident are you that the ambulance would reach your home <u>within fifteen minutes after it was called</u> ?  <b>Please select one option only</b> <i>Single select; reverse scale</i>	ASK ALL
1.	Very confident	
2.	Fairly confident	
3.	Not that confident	
4.	Not at all confident	
5.	Neither / Don't know	Fixed
B9	Would you say that the standard of care provided in Queensland's hospitals is...  <b>Please select one option only</b> <i>Single select; reverse scale</i>	ASK ALL
1.	Improving	
2.	Staying about the same	
3.	Getting worse	
4.	Neither / Don't know	Fixed

YouGov is a member of the Australian Polling Council and complies with its Code of Conduct as it pertains to the public release of polling data. The purpose of this Code is to increase public confidence through greater transparency.