



Public Polling Methodology Statement:

Big Climate Poll Multilevel Regression with Post-stratification (MRP) January 2022

Publication date: 16 March 2022

Short Methodology Statement	
Research company	YouGov Galaxy Pty Ltd
Client commissioning the research	Australian Conservation Foundation
End client	Australian Conservation Foundation
Fieldwork dates	17 - 31 January 2022
Mode of data collection	Online recruited from research panel (100%)
Target population	Australians who are eligible to vote
Sample size	15,358
Australian Polling Council compliant	Yes
URL of Long Methodology statement	https://au.yougov.com/results/apc
Is voting intention published?	No

Long Methodology Statement	
Effective sample size after weighting applied	10,934
Margin of error associated with effective sample size	+/-0.9
Variables used in weighting	Age x Gender x Location, Age x Education, AEC Region x Household Income
Weighting method used	Rim weighting
Full question text, responses categories and randomisation	See below
Proportion of landline/mobile completed interviews	N/A
Source of online sample	Selected from previously recruited online panels of research participants to fill quotas loosely based on weighting frame and past vote
Positioning of voting intention questions in questionnaire?	N/A
How were undecided voters handled?	N/A
2PP calculation method	N/A

Full Question Text of Published Questions

Q1

Different people may prioritise issues differently when choosing who to vote for.

Please rank the following issues from most important to your voting choice, to least important:

[RANDOMISE 1-7]

1. Climate change
2. Jobs
3. Management of the economy
4. Health and hospitals
5. Housing affordability
6. Managing Covid-19
7. Cost of living

Q2

The federal government has committed to reach net-zero emissions by 2050, which means no additional greenhouse pollution in the atmosphere by 2050. Which is closer to your view? [RANDOM REVERSE 2-3]

1. Committing to reach net-zero by 2050 is doing enough to address climate change
2. Committing to reach net-zero by 2050 is too little, too late
3. Committing to reach net-zero by 2050 is too much
4. Don't know

Q3

The federal government's current climate target is to cut Australia's emissions by 26-28% by 2030. Which is closer to your view regarding Australia's national target?

[RANDOM REVERSE 2-3]

1. Cutting emissions by 26-28% by 2030 is doing enough
2. Cutting emissions by 26-28% by 2030 is too little, too late
3. Cutting emissions by 26-28% by 2030 is too much
4. Don't know

Q4-Q5

In your view, would more action by Australia on preventing climate change be mostly good or bad for each of the following? [RANDOMISE a-d]

- a) Your health
 - b) Your cost of living
 - c) Future opportunities for young Australians
 - d) The Australian economy
1. Good
 2. Bad
 3. Neutral
 4. Don't know

Q6.

Which is closer to your view? [RANDOM REVERSE options 1-4]

1. I support action on climate change even if it costs me in the short-term
2. I support action on climate change because the benefits outweigh the costs
3. I don't support action on climate change because the costs will be too high
4. I don't support action on climate change regardless of the costs
5. Don't know



Q7.

Which of the following best reflects your view about the impact of action on climate change on the Australian economy:

1. Action on climate change will produce some short-term costs but then long-term benefits
2. Action on climate change will harm the economy both in the short and long-term
3. Action on climate change will make the economy stronger now and in the long-term
4. None of the above

Q8.

Many of Australia's coal-fired power stations are reaching the end of their operational lives and will soon need to be replaced. Which of the following do you believe the Government should support to address this? [RANDOM REVERSE 1-3]

1. The Government should support a range of projects including new coal and gas-fired power plants, as well as renewable energy projects (e.g. solar, wind)
2. The Government should only support new renewable energy projects (e.g. solar, wind, battery storage) and not coal or gas-fired power plants
3. The Government should only support coal and gas-fired power plants and not renewable energy projects
4. Don't know

Q9.

The following are steps the Government could take to help Australia achieve deeper cuts to greenhouse emissions in the next decade. Please rank all those you think are most important. Please rank them in order of most important, then second more important and then third most important and so on. If you think none of these are important, then click on the box for none of these. [MUST SELECT TOP 3]

1. Make products for export such as steel, aluminium and hydrogen using only renewable energy.
2. Replace gas and coal-fired power stations with renewable energy and battery storage.
3. Power all government buildings – schools, libraries, hospitals etc. – with renewable energy.
4. Invest in clean transport – more electric buses and trains, and a national network of electric vehicle charging stations.
5. Only allocate public money to support renewable energy and battery storage projects, and not coal and gas projects
6. Introduce stronger federal laws to make forests, soils and native vegetation healthier and able to store more climate pollution.

None of these are important [EXCLUSIVE]

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