



Public Polling Methodology Statement: YouGov

Publication date: 08 Sept-23

Short Methodology Statement

Research company	YouGov Galaxy Pty Ltd
Client commissioning the research	
End client	
Fieldwork dates	2 nd Sept to 5 th Sept 2023
Mode of data collection	Online recruited from research panel (100%)
Target population	Australians who are eligible to vote
Sample size	1203
Australian Polling Council compliant	Yes
URL of Long Methodology statement	https://au.yougov.com/results/apc
Is voting intention published?	NA

Long Methodology Statement

Effective sample size after weighting applied	1028
Margin of error associated with effective sample size	±3.06
Variables used in weighting	Age x gender, gender x location, age x education
Weighting method used	Rim weighting
Full question text, responses categories and randomisation	See below
Proportion of landline/mobile completed interviews	N/A
Source of online sample	Selected from previously recruited online panels of research participants to fill quotas loosely based on weighting frame and past vote
Positioning of voting intention questions in questionnaire?	NA
How were undecided voters handled?	NA
2PP calculation method	NA



Full Question Text of Published Questions

YouGov is a member of the Australian Polling Council and complies with its Code of Conduct as it pertains to the public release of polling data. The purpose of this Code is to increase public confidence through greater transparency.

roworder=randomize

For each of the following politicians, please say whether you have a positive or negative opinion of them?

Anthony Albanese
Peter Dutton
Richard Marles
David Littleproud
David Hurley
Adam Bandt
Penny Wong
Tanya Plibersek
Zali Steggall
Jacqui Lambie
Pauline Hanson

Very positive
Fairly positive
Fairly negative
Very negative
Don't know

roworder=randomize

Thinking about the royal family, for each of the following please say whether you have a positive or negative opinion of them?

King Charles
Camilla, Queen Consort
Prince William
Prince Harry
Catherine, Princess of Wales
Meghan, Duchess of Sussex
Prince Andrew
Prince Edward
Princess Anne
The royal family in general
The institution of the monarchy in general

Very positive
Fairly positive
Fairly negative
Very negative
Don't know

order=rotate

Generally speaking, do you think the institution of the monarchy is good or bad for Australia?

<1> Good for Australia
<2> Bad for Australia
<3 fixed> Neither good nor bad for Australia
<4 fixed> Don't know



order=reverse

Which is closer to your own view?

<1> Australia should become a republic as soon as possible

<2> Australia should become a republic after the King passes away

<3> Australia should remain a constitutional monarchy after the King passes away

<4 fixed> Don't know

order=reverse

And how strongly do you feel about whether Australia should be a republic or constitutional monarchy?

<1> Very strongly

<2> Fairly strongly

<3> Not very strongly

<4> Not strongly at all

<5 fixed> Don't know

order=reverse

And do you think that Australia should or should not leave the Commonwealth?

<1> Should

<2> Should not

<3 fixed> Don't know

order=reverse

Do you think the monarchy should have more or less of a role in Australia?

<1> A lot more

<2> A little more

<3> No change/ currently adequate

<4> A little less

<5> A lot less

<6 fixed> Don't know

order=rotate

100 years from now, do you think Australia will remain a constitutional monarchy?

<1> Yes

<2> No

<3 fixed> Don't know

order=rotate

Do you think Charles III will be Australia's last monarch?

<1> Yes

<2> No

<3 fixed> Don't know

order=reverse

Would you say you are proud or embarrassed of the monarchy?

<1> Very proud

<2> A little proud

<3> Neither proud nor embarrassed

<4> A little embarrassed

<5> Very embarrassed

<6 fixed> Don't know



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order=reverse

Would you support or oppose New Zealand becoming an Australian state?

<1>Strongly support

<2>Somewhat support

<3>Somewhat oppose

<4>Strongly oppose

<5 fixed>Don't know